

Unify.com cookie overview table

YouTube	APISID HSID LOGIN_INFO PREF SAPISID SID SSID VISITOR_INFO1_LIVE YSC	Set by YouTube on pages with embedded YouTube video. YouTube uses this cookie to store your measured bandwidth; It does not gather information identifying a visitor. Set by YouTube on pages with embedded YouTube video.	Persistent 3rd "Functionality" Cookie Persistent 3rd "Functionality" Cookie Session 3rd "Targeting" Cookie	2 Years 2 Years 2 Years 8 months 2 Years 2 Years 2 Years 8 Months Session	(*)
Marketo	_mkto_trk	The Marketo Marketing Automation platform stores a unique identifier for website visitors; used to track how a visitor uses our website and to monitor performance of marketing campaigns	Persistent 1st and 3rd	2 Years	For more information on Adobe Marketo Cookies, https://documents.marketo.com/legal/cookies/ https://www.adobe.com/privacy/policy.html
ZINFI	XSRF-TOKEN	partner.unify.com (PRM/Partner Portal) Utilized to prevent cross-site request forgery, a form of exploit also known as a one-click attack or session riding because the attack takes advantage of the user's previously authenticated session.	"Security" Cookie	Session	(*)
ZINFI	authNonce authorizationDataIdToken _isAuthorized authStateControl authorizationData	partner.unify.com (PRM/Partner Portal) Utilized to implement User Authentication using OpenID and IdentityServer, and represent Authorization state and data. ZINFI Platform does not work prior to authentication of User for security parameters and Authentication/Authorization Cookies if disabled, User would not be able to Login to the UCM Portal/Platform.	"Authentication" and "Authorization" Cookies	Session Session Session Session Session	(*)
ZINFI	BeforeLoginURL SearchCampaign _hjid	partner.unify.com (PRM/Partner Portal) The origin URL to the redirected login URL is usually utilized in SSO implementations, and to track source path for redirection to the ZINFI Portal. partner.unify.com (PRM/Partner Portal) Utilized to track source campaign, leading to redirection to the ZINFI Portal (if redirection processed via marketing camapaign), and stored to report markeing campaign effectiveness metrics. partner.unify.com (PRM/Partner Portal)	"Targeting" Cookies	Session Session 1 Year	(*)

Unify.com cookie overview table

		Hotjar cookie is set when the User/Partner first lands on UCM Portal with the Hotjar script. It is used to persist the Hotjar User ID, unique to the ZINFI Portal on the browser. Hotjar cookies are responsible for displaying the correct content to ZINFI Portal users without personally identifying anyone.			
ZINFI	ASP.NET_SessionId	partner.unify.com (PRM/Partner Portal) These cookies allows our UCM Partner Portal and Customer Support Portal to respond to user browsing. The site may not work without them.	"Functionality" Cookies	Session	(*)
	ActiveSession			Session	
	isCookiesAcceptance			Session	
ZINFI	CountryId	partner.unify.com (PRM/Partner Portal) UCM platform stores the following unique identifiers for users; to store user settings and provide an optimum user specific user interface and accessibility to the platform: Country selector	"Functionality" and "Accessibility" Cookies	5 Years	(*)
	CountryName	Country selector		5 Years	
	CountryCulture	Country selector		5 Years	
	LanguageCookie	Language selector		5 Years	
	LanguageId	Language selector		5 Years	
	LanguageName	Language selector		5 Years	
	LANG	Language selector		5 Years	
	ZoneID	UCM Platform Menu/Module visibility and access as per configured Role for User.		Session	
	HasAdminRole	UCM Platform Menu/Module visibility and access as per configured Role for User.		Session	
	Smenu	UCM Platform Menu/Module visibility and access as per configured Role for User.		Session	

(*) How can I control or delete cookies?

Most internet browsers are initially set up to automatically accept cookies. You can change the settings to block cookies or to alert you when cookies are being sent to your device. There are a number of ways to manage cookies. Please refer to your browser instructions or help screen to learn more about how to adjust or modify your browser settings.