



# Success Story

Schattdecor strengthens creative and collaborative processes with Circuit



## **schattdecor**

Cross-company teams are communicating and work together faster and more efficiently, sharing information and ideas with ease and streamlining project management.

### **The Task**

#### **More efficient communication across global sites**

Schattdecor needed a platform to communicate quickly, easily and informally across the whole group, as well as within departments and teams.

The company wanted to involve all sites across the globe better and keep all employees informed and on the same knowledge level. The tool environment should allow for quicker exchange and more efficient and effective team work.

### **The Solution**

#### **Circuit cloud collaboration**

Circuit offers all the collaboration features that Schattdecor required in one single, easy-to-use app, including voice, HD video, screen share, file sharing and team messaging. All features are available across all devices, from desktops to mobiles to smartwatches, so users can use Circuit wherever they are, with access to all content and features. Calls can be swiped back and forth between desktop and mobile, keeping on-the-go users connected without any interruption. Circuit can also be integrated in Schattdecor's existing Unify OpenScape telephony and IT systems.

### **The Benefits**

#### **Teams stay connected and easily share ideas and knowledge**

For Schattdecor's teams, it's easy to stay connected, stay on top of projects and communicate and share inspiration and updates. Everything related to a specific project is available in conversations within the Circuit app, it's easy to create communities, make calls, and share images, all without having to click into other applications. The ability to share images and video in Circuit is especially important for Schattdecor; for example, the marketing team members can easily share ideas and images from events, and post the shared images on the company Instagram account.

Based in Germany, Schattdecor develops innovative surfaces for furniture, worktops, flooring, and interior fixtures, for customers in the woodworking, furniture and flooring industries. With 2,200 employees and 15 global production sites, finding a way to communicate and collaborate efficiently was critical. As a result of a various meetings held in 2015, the company began the process of researching potential solutions.

To start, Schattdecor's IT department evaluated a number of platforms, but discovered critical limitations in many cases. One of the communication platforms that they researched offered limited mobile capabilities beyond team chat, and in particular lacked the ability to share documents – a key capability for the teams from Schattdecor. Against expectations, another solution could not offer voice and video calls for the on-premise version, prompting the decision to look for a cloud-based solution.

Next, Schattdecor turned to its long-time partner Deutsche Telekom, provider of broadband, DSL connectivity and telephony services based on Unify technology to Schattdecor for many years. Thanks to a deep knowledge of Schattdecor's needs and the capabilities of Circuit, Deutsche Telekom, Unify sales and technology partner, knew that Circuit represented the best fit for Schattdecor's cloud collaboration requirements.

Once the choice for Circuit was made, Schattdecor decided to deploy Circuit first in its headquarters with a small initial group, growing to 300 users. The global rollout is currently in progress.

For Richard Doff from Schattdecor's IT team, Circuit offers a powerful solution: "Circuit enables efficient and fast collaboration across distributed teams at our global sites," he says. "Circuit provides all relevant collaboration capabilities in one application, particularly voice, video, screen share, messages and files, and powerful mobile apps supporting iOS and Android."

The connection with Unify and Deutsche Telekom also played a role in the decision for Circuit, says Richard. "The deployment out of a secure cloud data center from Unify and Deutsche Telekom, our trusted IT and communication partners, and the option to integrate cloud collaboration with our on-premise PBX infrastructure, are also very important for us," he says.

The migration from traditional email and telephony-based communication to online team collaboration has gone very smoothly, leading to new levels of collaboration. "Across our globally distributed marketing, design and communication teams, we use Circuit to keep each other current on events, campaigns, and in general on what's going on in our areas of responsibility," says Leonie Reuter, from the Schattdecor marketing team. "Shared content includes marketing material, events where we exhibit or that we visit, changes across our various sites such as new showrooms, workshops and meeting results."

Leonie also uses Circuit to share pictures and videos internally, which are also shared through Schattdecor's Instagram account. As an example, Schattdecor recently held presentations about design and decor trends in three Indian cities. Impressions from this trip were shared on Circuit with the team, and also externally through the official company [Instagram account](#).

A next step for Schattdecor will be to integrate Circuit into its telephony systems with the Circuit Advanced Telephony Connector (ATC).

"Circuit enables efficient and fast collaboration across distributed teams at our global sites."

Richard Doff, Schattdecor IT

## About Unify

Unify is the Atos brand for communication and collaboration solutions. At the core of the Atos Digital Workplace portfolio, Unify technology enables organizations of all sizes to transform the way they collaborate, creating a more connected and productive workforce which can dramatically improve team performance, individual engagement and business efficiency.

Unify products represent a strong heritage of technology innovation, reliability and flexibility. Their award-winning intuitive user experience can be delivered through almost any device and in any combination of cloud or on-premise deployment. Augmented by Atos' secure digital platforms, vertical solutions and transformation services, they set the global standard for a rich and reliable collaboration experience that empowers teams to deliver extraordinary results.

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